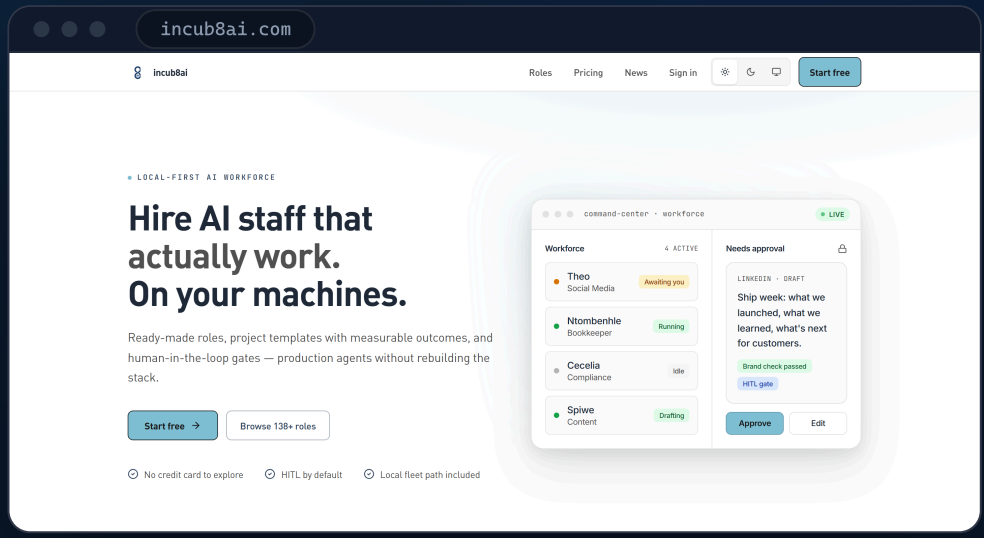
incub8ai BY LEC GROUP

LIVE · INCUB8AI.COM · FREE TO START

Hire AI staff that actually work. On your machines.

incub8ai is a local-first AI workforce platform. Hire from a catalogue of ready-made roles, start from project templates with measurable outcomes, and let agents draft while you approve. Production agents without rebuilding your stack, running on hardware you control, with a full decision log.

- 138+ ready-made roles
- Project templates
- Model library
- Runs on your hardware
- Human-in-the-loop by default
- Local-first on every plan



Outcomes, not chat demos. Agents draft; you approve.

Most teams have tried an AI assistant and got a clever conversation. What they need is a colleague with a job, boundaries and a manager: someone who produces the weekly content, the board pack, the follow-up email, and waits for a human to approve before anything is published or sent. incub8ai is built around that shape of work.

WHAT IT IS

A web control plane at incub8ai.com where you hire AI employees from a trained role catalogue, run projects from templates with critical-to-quality checks, and approve their work. Agents execute on a runtime you can run on your own Mac or Linux machine, with local models, so your data stays on hardware you control.

WHO IT IS FOR

Small and mid-sized businesses, founders and operators who want measurable work from AI: marketing and content teams, sales and operations leads, agencies and portfolio operators running several brands, and anyone with a data-locality or audit requirement that rules out pasting company information into a public chat tool.

WHY NOW

Capable open-weight models now run on a desktop-class machine. The missing piece was never the model: it was roles, process, approval gates and an audit trail. incub8ai supplies those, and treats local execution as the flagship path rather than an enterprise afterthought: every plan, including the free one, runs on your own machine.

WHERE IT STANDS

Live at incub8ai.com with a free Starter workspace, Professional and Business plans, and Enterprise by quote. The runtime is on its v1.8 release line. The platform runs LEC Group's own ventures day to day, which is where the templates, rails and evaluations come from.

READY-MADE ROLES

138+

Across 14 industries: marketing, sales, finance, operations, compliance, support and more

PROJECT TEMPLATES

16

12 core templates free on every plan, 4 premium packs from the Professional plan

INTEGRATION ADAPTERS

20

LinkedIn, X, Meta, Instagram, TikTok, Slack, Microsoft 365, Google Workspace, Salesforce, Xero and more

HUMAN GATE BY DEFAULT

All plans

Outbound posts, sends and anything that spends money wait for a human unless a Business or Enterprise admin opts in to autonomous social

The rule that makes it safe to run. Nothing leaves the building without a named person saying yes. Templates never silently publish or send. Autonomous social posting exists only on Business and Enterprise plans, is opt-in, and is off by default.

Chat tools answer questions. Nobody is accountable for the outcome.

FO

Founder / owner

Wearing six hats

Knows AI could take the weekly marketing, the investor update and the follow-ups off the plate, but every tool so far produced drafts that still needed a person to run the process.

ML

Marketing lead

Owns the calendar

Needs a month of on-brand content across LinkedIn and X, reviewed before it posts, with performance fed back into the next month. Not another blank prompt box.

AG

Agency / multi-brand operator

Runs several clients

Wants one operating system with a workspace per brand, separate approvals, separate credentials, and no cross-contamination of voice or data.

OP

Operations & finance lead

Owns the review cadence

Wants meeting notes turned into actions, a monthly business review that writes itself from the numbers, and a decision log an auditor can read.

WHY THE FIRST WAVE OF AI TOOLS STALLED IN SMALL BUSINESSES

- **No job description.** A general assistant has no role, no boundaries and no sense of what "done" means. Every task starts from zero.
- **No process.** Real work has steps, checks and sign-offs. Chat has a scroll bar.
- **No gate.** Tools that can post, send or pay without a human in the loop are either switched off or quietly dangerous.
- **Data leaves.** Customer lists, pricing and strategy pasted into a public model are gone the moment they are pasted.
- **No memory of outcomes.** What worked last month is not fed back into this month. There is no scorecard, so there is no improvement.

THE SHAPE WE BUILT INSTEAD

A role with a name, a title, skills, personality and workplace rules. A project with goals, critical-to-quality checks and human checkpoints. A runtime on your hardware with your credentials, encrypted. A review queue that reaches you in the app, by email, in Slack or by SMS. A decision log and evaluations that score the work.

WHY IT HAS TO BE TURNKEY

A small business has no platform engineer to wire up agents, no security team to vet a cloud tool, and no time to write a process from scratch. So the role, the process, the gate and the audit trail have to arrive already attached, run on a machine the business already owns, and be free to try. That is the brief incub8ai was built to.

Hire, template, draft, approve, learn. The process is the product.

01 · HIRE

Pick roles from the catalogue

Marketing, finance, operations, compliance, support and more, each with a job, a personality and clear boundaries. Or let the assessment agent scope your first project and recommend the team.

02 · TEMPLATE

Start from a template

Copyable project templates seed goals, critical-to-quality checks, recommended roles, workflow steps and human-in-the-loop checkpoints, so you ship outcomes instead of inventing process.

03 · DRAFT

Agents do the work

Research, drafts, meeting packs, content calendars, board packs and follow-ups are produced on your runtime with your model choice. Drafts pass brand compliance checks before they reach your queue.

04 · APPROVE

You decide what ships

Outbound posts, external sends and high-risk actions wait for you. Review in the app, tap to approve from email, or respond in Slack or by SMS. Regulated workspaces route to a compliance approver.

05 · LEARN

Outcomes feed the next project

Decisions, escalations and outcomes stay inspectable in a wiki and decision log. Evaluations score the work, and performance reviews roll into the next cycle. Continuous by design.

CORE TEMPLATES, FREE ON EVERY PLAN

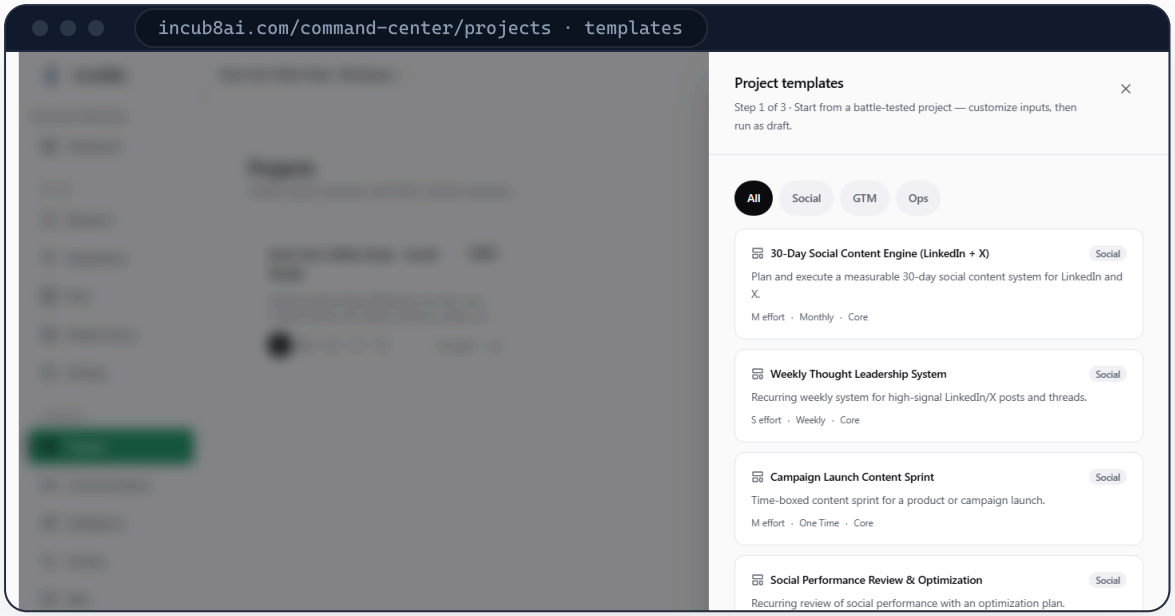
- **30-Day Social Content Engine** (LinkedIn + X)
- **Weekly Thought Leadership System**
- **Campaign Launch Content Sprint**
- **Social Performance Review & Optimization**
- **Content-Led GTM Plan**
- **Product / Feature Launch GTM Sprint**
- **ICP & Buyer Persona Deep Dive**
- **Competitor Positioning & Messaging**
- **Meeting Notes → Actions & Follow-up**
- **Monthly Business Review & Planning**
- **Recurring Project Review & Improvement**
- **Research & Synthesis**

Premium packs for larger teams: Board Pack & Executive MBR, Multi-Brand Social Operating System, Quarterly Thought-Leadership System, and a claims-safe Regulated GTM Sprint. Included from the Professional plan.

TWO MANAGING AGENTS, ONE TEAM

An assessment agent interviews you and produces a project charter with scope, success criteria and the roles needed. An executive agent then runs the project through define, measure, analyse, improve and control, assembling the team, reporting progress and presenting deliverables for your approval.

A team with names, jobs and boundaries. Not a prompt.



Project templates. Step one of three in the Command Center: pick a core template such as the 30-Day Social Content Engine or a GTM launch sprint, customise its inputs, and run it as a draft project. Every template lists its effort, cadence and whether it is core or premium.

Approvals, where you are

Reviews reach you in the app, by email with tap-to-review, in Slack or by SMS. Approve, request changes or dismiss. Every decision is logged with who, when and what changed.

Governed roles, isolated workspaces

Every role has a sensitivity ceiling and workplace rules enforced by the runtime before any tool runs. One workspace per brand or client, each with its own staff, credentials, approvals and subscription.

Assessment and project charter

An interview-led assessment scopes the work, sets success criteria and recommends the team before anything runs, so the first project starts with a charter rather than a blank prompt.

Evaluations and scorecards

Graders and adversarial datasets run nightly against every role; each agent carries a scorecard, and refusals are graded as carefully as output.

PROJECT TEMPLATES

16

12 core templates free on every plan; 4 premium packs from Professional

APPROVAL CHANNELS

4

In-app, email tap-to-review, Slack and SMS, all writing to one decision log

HUMAN GATE

On by default

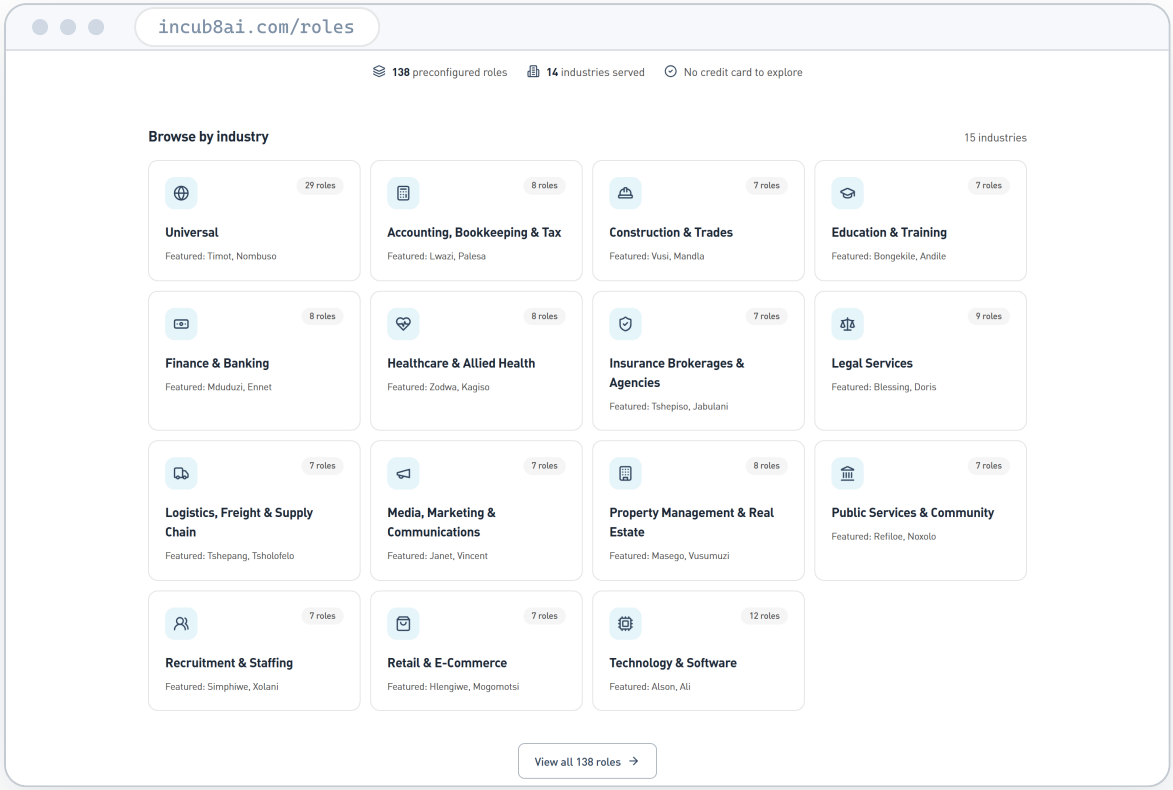
Autonomous posting only on Business and Enterprise, opt-in, default off

ALSO IN THE COMMAND CENTER

- Hiring Center
- Wiki & decision log
- Fleet health
- Talk to the executive agent

Screenshot: incub8ai production application, project templates sheet. No customer data.

Hire by job, not by prompt. Then put the role to work.



The public role catalogue. 138+ preconfigured roles across 14 industries plus a universal set (the catalogue grows; the site shows the live count), browsable before you sign up; each role carries its job description, boundaries and permitted tools. The same catalogue is the Hiring Center in the Command Center.

Social content engine

Calendar, drafts, brand checks and human publish gates for LinkedIn, X, Meta, Instagram and TikTok. Scheduled drafting keeps the queue full without ever skipping a gate.

Sales pipeline and mailbox

A workspace CRM with deals, next actions, hygiene reminders, meeting-pack drafts before calls and a weekly digest. Connect a Microsoft 365 mailbox and follow-up drafts are prepared for overdue deals. Nothing is sent without you.

Compliance rails

Mark a workspace as regulated and the brand charter's do, don't and lexicon rules sit in front of the drafter, every social post routes to a compliance approver, and outbound send is hard-locked.

WHAT A HIRED ROLE BRINGS

- A job description and workplace rules enforced by the runtime
- A sensitivity ceiling that decides what it may touch
- The approval channel its work routes to
- A scorecard from nightly evaluations

READY-MADE ROLES

138+

Job description, workplace rules and a sensitivity ceiling on each

INDUSTRIES

14 + universal

Accounting, legal, construction, healthcare, retail and more

INTEGRATION ADAPTERS

20

Slack, GitHub, Google Workspace, Microsoft 365, Salesforce, Xero

EVALUATIONS

Nightly

Graders and adversarial datasets; a scorecard per agent

Screenshot: incub8ai.com public catalogue, October 2026. No customer data.

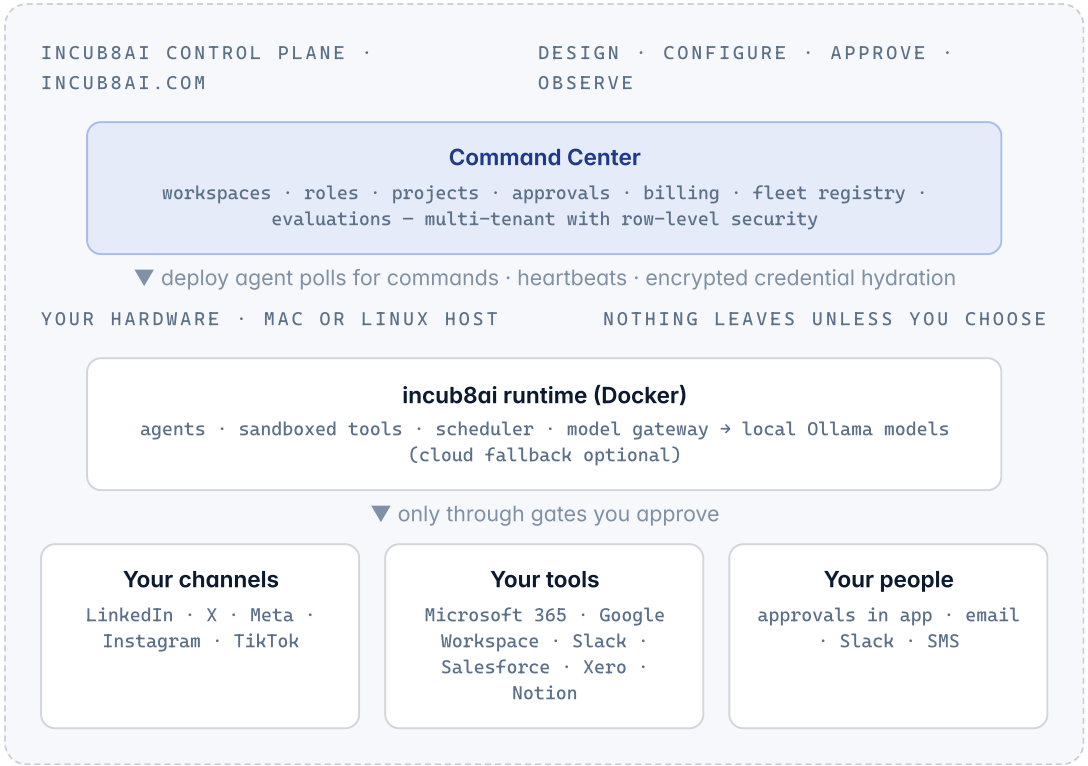
What the platform does. Tuned further as customers ask.

CAPABILITY	WHAT IT DOES
Role catalogue & hiring	138+ roles, 14 industries; public catalogue at incub8ai.com/roles
Project templates	12 core (free on every plan) + 4 premium packs; goals, quality checks, human checkpoints
Assessment & project charter	Interview-led scoping, success criteria, recommended team
Human-in-the-loop approvals	In-app, email tap-to-review, Slack, SMS; full decision log
Social content engine	Calendar, drafts, brand checks, publish gates; LinkedIn, X, Meta, Instagram, TikTok
Sales pipeline & meeting packs	Workspace CRM, hygiene reminders, weekly digest, inbound capture
Mailbox follow-up drafts	Microsoft 365; drafts only, no auto-send; regulated lock
Compliance rails	Charter rules in front of the drafter; compliance approver routing
Agent operating policy	Role × sensitivity × trust; most-restrictive wins; enforced in the runtime
Voice (Talk)	Brief and query the executive agent by voice

CAPABILITY	WHAT IT DOES
Local fleet runtime	Docker runtime on your Mac or Linux host; deploy agent; one-click installer from Professional; Kubernetes on Enterprise
Model library	Local open-weight models via Ollama with cloud fallbacks through a gateway you configure
Integrations	20 adapters incl. Slack, GitHub, Google Workspace, Microsoft 365, Salesforce, Xero, Notion, Intercom
Evaluations	Graders, adversarial datasets, nightly evals, agent scorecards
Billing & plans	Stripe checkout and portal; one subscription per workspace; paid activation being verified
incub8ai Hosted seats	Shared hosting under an agreed scope; limited capacity, confirm availability
Cloud hosted packs	Available after deployment and costs are verified
Outbound prospecting (HITL)	Ideal customer profile; prospects surfaced as proposals; never auto-send
Contact intelligence	Evidence-based field proposals; accept or dismiss

Capabilities reflect the production application and codebase as of October 2026.

Design in the cloud. Execute on your own hardware.



STAYS ON YOUR HARDWARE

- Drafts, research, documents and working memory
- Model prompts and outputs when a local model is used
- Decrypted workspace credentials, in memory on the runtime

LIVES IN THE CONTROL PLANE

- Workspace configuration, roles, projects and approvals
- Decision log, evaluations and scorecards
- Encrypted credentials at rest; billing with Stripe

COMPUTE POSTURE, YOUR CHOICE

- **Bring your own fleet** (the default path, every plan): your Mac or Linux host; your electricity and model usage, separate from the subscription
- **incub8ai Hosted**: shared hosting operated by us under an agreed scope, for an additional monthly fee, subject to an available seat
- **Cloud hosted**: scalable packs, available after deployment and costs are verified
- **Dedicated**: quoted on request

CREDENTIAL BOUNDARIES

Four credential classes with separate storage and rotation owners. Workspace secrets are encrypted with AES-256-GCM and row-level security. Fleet machines authenticate with hashed per-machine tokens. A log-boundary redactor keeps secrets out of logs and tickets.

POLICY ENFORCED IN CODE

The agent operating policy declares what each role may do by sensitivity tier. The runtime's middleware hard-blocks forbidden actions before any tool executes, and every refusal is classified so evaluations can prove agents refuse the right things.

SIGNED-IN WITH YOUR IDENTITY

Google, Microsoft and GitHub sign-in; SAML SSO and custom branding on Enterprise.

No SOC 2 or ISO certification is claimed. Controls above are implemented in the product and documented for customer review.

Free to start. One workspace, clear ownership.

PER WORKSPACE, PER MONTH	STARTER	PROFESSIONAL	BUSINESS	ENTERPRISE
Price	**$0** free forever · no card to explore	**$129** per month	**$299** per month	**Contact sales** scoped and quoted
AI employees hired · distinct roles	3 · 3	15 · 15	50 · 50	Agreed in your quote
Projects (from blueprints) · extensions (integrations)	2 · 5	15 · 25	50 · 100	Agreed in your quote
Social channels	1 (human-approved)	2	5	Agreed in your quote
Email marketing · mailboxes	—	1 · 1	3 · 5	Agreed in your quote
Templates	Core (always free)	Core + premium	Core + premium	Core + premium
Deployment	Docker Compose	Guided installer · monitoring · priority support	Remote deploy agent	SAML SSO · custom branding · Kubernetes deployment
Autonomous social	No	No	Opt-in, default off	Opt-in, default off

RUNNING COSTS, STATED PLAINLY

On your own fleet, hardware, electricity and model usage are separate from the subscription. incub8ai Hosted adds a monthly fee subject to an available seat. Cloud hosting is quoted once deployment and costs are verified. One subscription per workspace. A typical local host needs 4 GB of RAM and 10 GB of disk; 8 GB is recommended.

GETTING STARTED

1. Create an account and a workspace at incub8ai.com; no card required
2. Explore roles and core templates, then run one for your brand
3. Connect a channel and approve your first drafts
4. Install the runtime on your own Mac or Linux host for local execution
5. Upgrade for more staff, channels or a mailbox

ASSISTED LAUNCH AND ENTERPRISE

Teams that want help standing up their first workflow on a supported always-on host can ask for an assisted launch with a written scope, acceptance criteria and handover. Enterprise deployments, capacity, security review and support are scoped and quoted. Contact sales at support@incub8ai.com.

Prices as published at incub8ai.com/pricing, October 2026; monthly billing per workspace. Self-serve checkout is completing verification; to go paid today, write to support@incub8ai.com.

Local-first is the flagship. Hosting is a convenience, not a requirement.

NOW

- Role catalogue, templates, assessment and project execution
- Approvals across app, email, Slack and SMS; decision log
- Social engine, sales pipeline, mailbox drafts, compliance rails
- Local fleet runtime, model library, evaluations

NEXT, WITH CUSTOMERS

- incub8ai Hosted seats and cloud hosted packs
- Outbound prospecting from your ideal customer profile, human-gated
- Contact intelligence: evidence-based field proposals you accept or dismiss
- Self-serve paid activation and the billing portal

LATER

- Community template marketplace
- Air-gapped enterprise playbook by quote
- Cryptographic proofs for critical agent decisions (research)

COMPARED WITH	WHERE INCUB8AI DIFFERS
General chat assistants	Roles with boundaries, projects with success criteria, approval gates and a decision log. Work is produced and scored, not just discussed.
Workflow automation tools	Templates carry judgement (research, drafting, review), not just triggers. Every outbound action is human-gated by default.
Cloud agent platforms	Local execution on your hardware is the default path, with local models and encrypted credentials. Managed hosting is a convenience, never a requirement.
Build-your-own agent frameworks	Production agents without rebuilding the stack: catalogue, templates, approvals, evaluations and billing are already there.
Outsourced content agencies	Your brand charter, your approvals, your decision log, at a per-workspace subscription with transparent running costs.

Do agents publish or send without approval?

No. Agents draft; you approve. Templates never silently publish or send. Autonomous social posting is available only on Business and Enterprise, opt-in and off by default.

Is local really the flagship?

Yes. Running on your own Mac or Linux host is the flagship path on every plan. Hosted options exist as a convenience and never gate features behind them.

What hardware do we need?

An always-on Mac or Linux host with Docker: 4 GB of RAM and 10 GB of disk at minimum, 8 GB recommended, and more memory for larger local models. Cloud model fallback can be configured where your policy allows.

Can we run several brands or clients?

Yes. One workspace per brand with its own staff, credentials, approvals and subscription.

Roadmap items are intentions, not commitments, and sequence may change.

We run our own ventures on it. Start yours free.

LEC Group

LEC Group is a technology company that builds production software and delivers deep SAP expertise. incub8ai is the platform we use to run marketing, sales pipeline and operations across our own portfolio, which is where its templates, compliance rails and evaluations were earned. The portfolio is intentionally focused: **Symmetry** for SAP change management, **Infusion Desk** for AI SAP incident intelligence, **Sebenza** for seasonal workforce management (live in New Zealand), and **incub8ai** for a local-first AI workforce, alongside an SAP Global Trade Services practice across the US, EMEA and Latin America.

HOW WE BUILD

- Every screen passes a measured design gate with accessible contrast in light and dark themes
- 600+ test files and thousands of automated tests across the web app, runtime and shared packages; runtime releases from v1.4 to the v1.8 line
- An agent operating policy under change control; evaluations grade refusals as well as output
- Public claims reviewed against what the product actually does

Start with a workspace, or start with a conversation

Create a free Starter workspace and run a core template today. If you would rather see it first, we will walk through the Command Center, hire a role for your brand, and approve a first draft together. For agencies, regulated teams and enterprise deployments, we scope the engagement with you.

Get started	Talk to us	LEC Group
incub8ai.com	support@incub8ai.com	support@lecgroup.com

WHAT HELPS US PREPARE

- The first outcome you want: content engine, GTM sprint, board pack, follow-ups
- Which channels and tools you use today
- Whether you can run an always-on Mac or Linux host, or prefer hosting
- Whether your industry needs claims-safe, compliance-reviewed output

FIND INCUB8AI

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- incub8ai.com/news for product updates
- support@incub8ai.com for sales and support

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